

The Color Blue



FinnChurchAid/ACT

If red is the color that screams out “emergency,” then blue is the color that seems to announce, “help has arrived — your cries of distress have been heard.”

Flying over hurricane-ravaged regions of the United States or entering encampments of displaced people and refugees internationally, blue is the color that dominates the landscape. It is amazing the many and varied ways in which a simple blue tarp creates temporary shelter, protects people and possessions from the elements, or serves as a protective barrier on the ground.

It is fitting that Presbyterians would choose blue as the logo color for our disaster response and recovery program. We see our ministry among survivors as one of announcing hope. For our many partners around the world, our presence means more than funds. Through training and volunteer support in many aspects of their programs, we walk with them as they weave a new story in their communities and countries. It is exciting work and a great opportunity to follow Christ as we share the burdens of work and response ministry that others undertake so that the love and presence of God will be made manifest to survivors.

—originally printed in the 2004 PDA Annual Report

Join the **BLUE OUT** on March 5, 2017 - the first Sunday in Lent. Wear **something blue** as a visible reminder that *One Great Hour of Sharing* makes a difference for disaster survivors around the world.

The Color Blue



FinnChurchAid/ACT

If red is the color that screams out “emergency,” then blue is the color that seems to announce, “help has arrived — your cries of distress have been heard.”

Flying over hurricane-ravaged regions of the United States or entering encampments of displaced people and refugees internationally, blue is the color that dominates the landscape. It is amazing the many and varied ways in which a simple blue tarp creates temporary shelter, protects people and possessions from the elements, or serves as a protective barrier on the ground.

It is fitting that Presbyterians would choose blue as the logo color for our disaster response and recovery program. We see our ministry among survivors as one of announcing hope. For our many partners around the world, our presence means more than funds. Through training and volunteer support in many aspects of their programs, we walk with them as they weave a new story in their communities and countries. It is exciting work and a great opportunity to follow Christ as we share the burdens of work and response ministry that others undertake so that the love and presence of God will be made manifest to survivors.

—originally printed in the 2004 PDA Annual Report

Join the **BLUE OUT** on March 5, 2017 - the first Sunday in Lent. Wear **something blue** as a visible reminder that *One Great Hour of Sharing* makes a difference for disaster survivors around the world.